

SPONSORSHIP OPPORTUNITIES



Platinum Sponsor - \$ 5,000

On Site

Multiple Banners at venue
One 30"X30" banner on a hot air balloon
Company Logo Printed on Staff Tee Shirt
Vendor Booth Space (\$350 value)
Special announcement at each balloon launch
Premier Parking Passes

Media Benefits

Logo used for television campaign, inside front & back cover of Valley News Program & other print media,
Identification as major sponsor in radio campaign tag
½ page inside Valley News Program
Logo/link on Festival & Chamber websites & Facebook Pages

Fun Stuff

4 Balloon Rides (\$940 value)
20 Admission Tickets (\$300 value)

Presenting Corporate Sponsor \$10,000

Event will be sponsored by your business with your logo at *prime* venue locations including;
The Food Court, The Entertainment Stages, the Artist/Craft Tents, Entrance Gates, Special Programs, and the Hot Air Balloon Field.
This is a first come first serve elite sponsorship.

On Site*

Multiple Banners at venue
One 30"X30" banner on a hot air balloon
Company Logo Printed on Staff Tee Shirt
Vendor Booth (\$700 value) including tent, table & chairs
Special announcement throughout Balloon Flights & Festival
Premier Parking Passes

Media Benefits*

Priority on all marketing – Print, Web, Television
Full page inside the Valley News Program
Radio/Newspaper press release
Photo contest sponsor
Logo/link on Festival & Chamber websites & Facebook
Company Logo on all admission wristbands (\$2,000 value)

Fun Stuff*

5 Balloon Rides (\$1175 value)
25 Admission Tickets (\$375 value)

**Additional benefits customized to fit your company's objectives.*

Premium Sponsor - \$ 2,000

On Site

Multiple Banners at venue
One 30"X30" banner on a hot air balloon
Company Logo Printed on Staff Tee Shirt
Vendor Booth Space (\$350 value)
Special announcement at each balloon launch
Premier Parking Passes

Media Benefits

Logo used in front or back cover of Valley News Program
Logo and/or special mention in other print and radio media
1/4 page inside Valley News Program
Logo/link on Festival website & Facebook Pages

Fun Stuff

3 Balloon Rides (\$705 value)
12 Admission Tickets (\$180 value)

Silver Sponsor - \$ 500

On Site

One 30"X30" banner on a hot air balloon
Company Name Printed on Staff Tee Shirt
Literature at Chamber Information Booth

Media Benefits

Logo inside front and/or back cover of Valley News Program
Logo and link on Balloon Festival and Chamber websites

Fun Stuff

1 Balloon Ride (\$235 value)
5 Admission Tickets (\$75 value)

Gold Sponsor - \$ 1,000

On Site

One 30"X30" banner on a hot air balloon
Company Logo Printed on Staff Tee Shirt
Sponsorship mention at each balloon launch
Literature at Chamber Information Booth

Media Benefits

Logo used for television campaign; inside front and/or back front cover of Valley News Program and other print media
Logo and link on Balloon Festival and Chamber websites

Fun Stuff

2 Balloon Rides (\$470 value)
8 Admission Tickets (\$120 value)

Bronze Sponsor - \$ 250

On Site

One banner featured at festival site
Company Name on Staff T-shirts
Literature at Chamber Information Booth

Media Benefits

Name inside front cover of Valley News Program
Name on Balloon Festival and Chamber websites

Fun Stuff

Raffle entry to win 1 Balloon Ride (\$235 value for winner)
3 Admission Tickets (\$45 value)

